



WHY ARMSTRONG?

Armstrong vs. the Competition

Fasteners









Armstrong's Roof Armstrong has a 35-year rust through perforation warranty on the roof. Roof material yield is 80,000 PSI, 26 gauge steel. Also available in 24 gauge.



Competitors' Roof Competition has a 20-year rust through perforation warranty, some use 29 gauge steel.



Armstrong's Fasteners

Long life fasteners have a lifetime warranty. No rusting, no oxidation and always remain shiny. Armstrong provides neoprene washers which prevent over-drilling of the fasteners. Over-drilling can tear the sheeting and cause leaks. Available in painted colors to go with colored roofs.



Competitors' Fasteners Zinc fasteners rust! Cadmium plated fasteners do not rust, but do oxidize leaving black streaks. Competition does not supply neoprene washers with wall screws. No protection against over-drilling which can tear the sheeting, causing leaks and/or crack the paint, leading to rust.



Armstrong's PBR Roof Purlin bearing rib (PBR) roof panels provide for a full overlap of the corrugation.



Competitors' "R" Panel Roof "R" panels overlap only 1/3 of the way into the corrugation. Lessening strength in the overlap and more potential for leaks.



Armstrong's Mastic (Sealant) 1" double beaded mastic tape where sheets overlap vertically and 1" mastic where sheeting overlaps side by side, which guarantees to prevent leaks. When the screw is drilled into the sheeting it will hit the mastic creating a seal on the screw and hole completely preventing leaks.



Competitors' Mastic 3/8" mastic tape for sides and vertical overlap. Vertical overlap is not double beaded. Smaller mastic tape is less than half the width of Armstrong's. When the screw is drilled, it may miss the mastic entirely which can cause leaks.



Armstrong's Paint Armstrong has a 40-year rust through perforation warranty - an industry first!



Competitors' Paint Competition offers only 10 or 20 year warranty on their paint.



Armstrong's Secondary Framing PRE-GALVANIZED Purlins, Girts and Door Jambs protect against red rust during and after building construction. Galvanization extends the life and appearance of your steel building. Our cleaner, brighter product also features lower maintenance costs.

Competitors' Secondary Framing Competition uses a red oxide primer which encourages rust and corrosion. Why do they use red primer? Because it matches and hides rust.

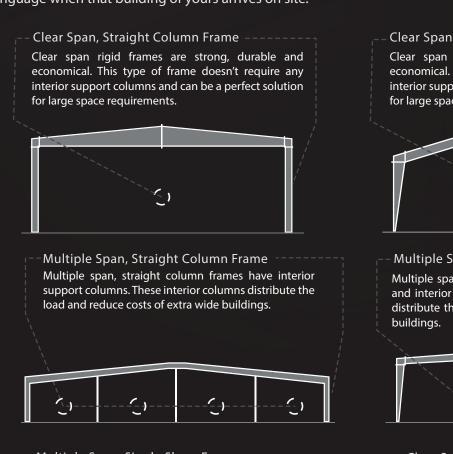


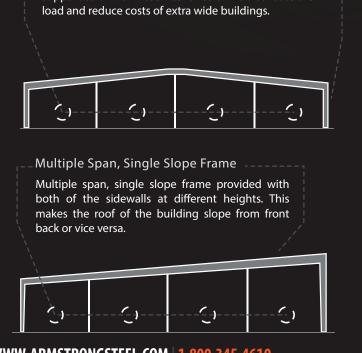
It's All About The Details

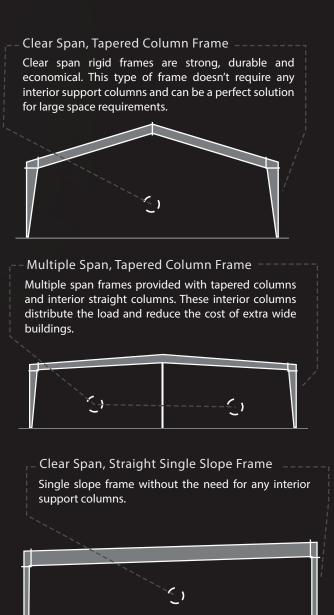
Armstrong Steel Buildings are fabricated in state of the art facilities. Our culture has embodied a sort of fanatical attention to detail. While others are focused on making their product the cheapest, our products are designed to be the best AND affordable. We think cutting corners to be the cheapest with the highest profit margins is misguided. With Armstrong Steel you can have both! A great product to be proud of and a great price. We believe Armstrong products should genuinely be better, this requires real discipline, and that's what drives us – a sincere, genuine appetite to make something excellent.

Armstrong Engineering

Our detailing & engineering department has distinguished itself in the industry by providing timely and quality design and detailed engineering services. These guys do the heavy lifting with respect to our product design & development. With over 150+ combined years of experience, they excel in designing stunning building systems that are easy to erect and drafting easy to read blueprints & plans. They develop connection calculations & fully detailed approval, permit, construction, and shop drawings in house at our corporate headquarters. They're aces at ensuring tight deadlines are met and phases are completed as planned. They've got an eye for design and they ensure we're all speaking the same language when that building of yours arrives on site.









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